



Philadelphia, Pennsylvania
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(484) 347-0252

SKILLS

- Office Suite
- Google Suite
- Workfront
- Trello
- HeyOrca
- Asana
- Instagram
- Facebook
- X
- LinkedIn
- TikTok
- Certified in Spanish

EDUCATION

B.A. in Advertising:

- Temple University
- Klein College of Media and Communication
- Graduated in May 2022 with magna cum laude honors
- GPA - 3.9

Concentrations:

- Copywriting
- Brand strategy & research

Extracurriculars:

- Honors Program
- National Society of Leadership & Success
- National Student Advertising Competition

EXPERIENCE

Spectrum Science

Senior Copywriter (July 2024 - Present)

- Lead copy on client accounts throughout Spectrum's advertising pillar
- Regularly meet with clients to share work and discuss feedback

Copywriter (January 2023 - June 2024)

- Developed copy for a wide range of clients in the biotech, pharmaceutical, consumer science, and health tech industries
- Gained experience presenting work to clients

Copywriting Fellow (June 2022 - December 2022)

- Assisted copy team with writing digital and print copy for several clients
- Executed the creative work on my team for the fellowship capstone presentation

ChatterBlast Media

Copywriting Intern (January 2022 - May 2022)

- Wrote social media content for clients on platforms such as Instagram, Facebook, X, and LinkedIn
- Created blog posts pertaining to social trends for ChatterBlast's website

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Copywriting Intern (June 2021 - July 2021)

- Wrote copy for several of the agency's clients, including the Philadelphia Eagles and AAA
- Collaborated with other interns to create and pitch a campaign for the UFC